



GHANA EXECUTIVE TRADE MISSION



A Premier 7-Day Investment & Leadership
Experience for Distinguished Business Leaders
23 – 29 August 2026

BRIEFING PACKAGE

Gateway to West Africa's Most Dynamic Economy

Ghana stands as the premier entry point to ECOWAS — 400 million consumers and an investment climate engineered for global leaders.

400M

ECOWAS Consumers

Limited

Distinguished Delegates

7

Immersive Days

**2nd
Largest**

Economy in West Africa

#1

Ease of Business
West Africa

35+

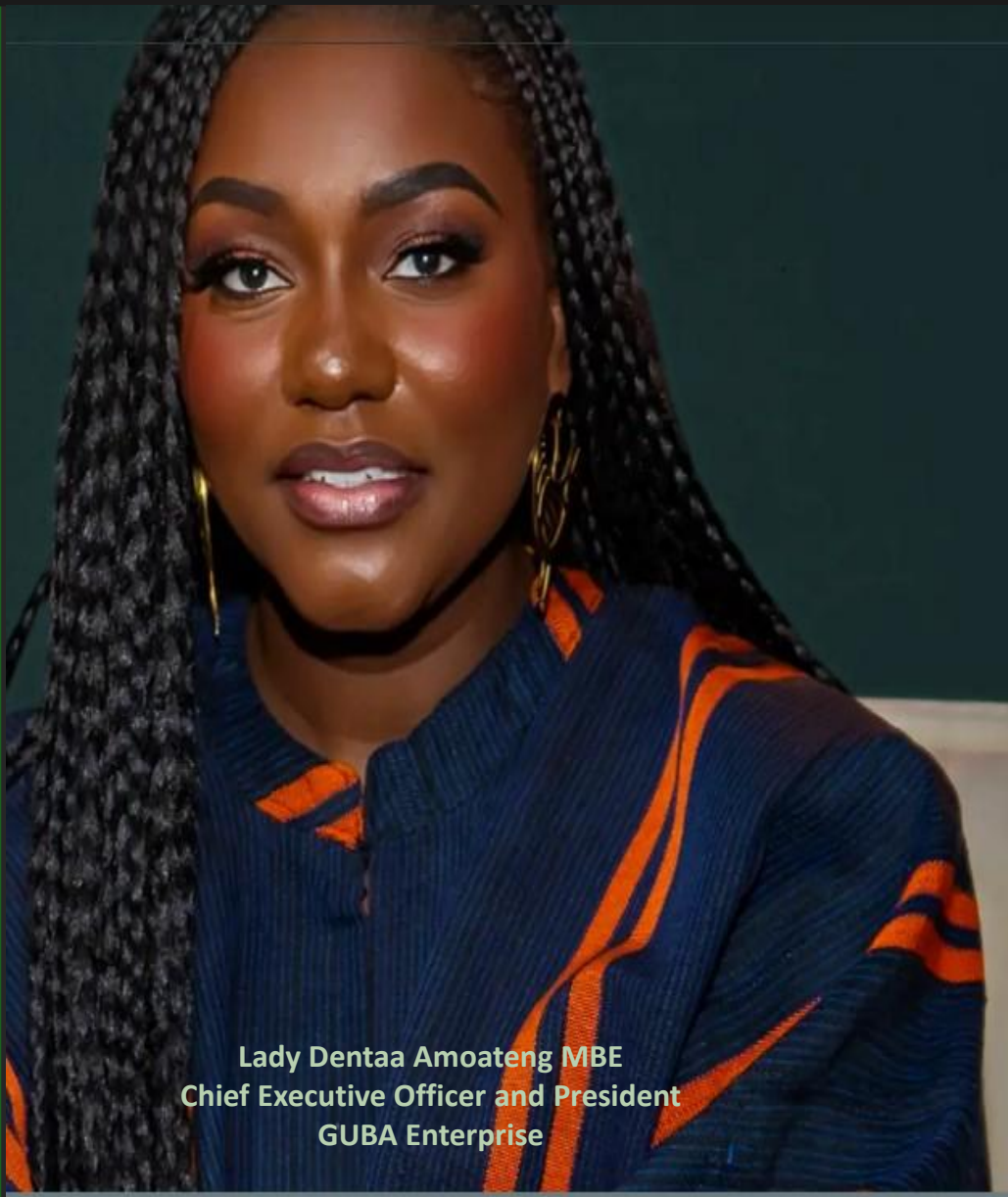
Double Taxation
Treaties Active

6%

Avg GDP Growth
Rate (5yr)

Hosted by Lady Akosua Dentaa Amoateng MBE · CEO & President, GUBA Enterprise

Why Join This Delegation?



Lady Dentaa Amoateng MBE
Chief Executive Officer and President
GUBA Enterprise

Hosted by GUBA Enterprise and led by Lady Dentaa Amoateng MBE (The CEO & President of GUBA Enterprise), a British-Ghanaian visionary leader, cultural diplomat, and nation builder dedicated to shaping Africa's future through global collaboration, civic leadership, and social impact. She is the Founder and President of Grow, Unite, Build, Africa (GUBA) Enterprise, where she leads a portfolio of transformative initiatives focused on connecting Africa with its global diaspora through trade, investment, cultural diplomacy, and policy advocacy.

A passionate advocate for African excellence, Lady Dentaa serves on international boards, including as Transition Advisor to the Commonwealth Secretary-General and Advisory Board Member of Concordia, a global platform for public-private partnership. In 2022, she was appointed Senior Advisor to the President and CEO of the Recording Academy (Grammys), where she led the strategy for Grammy Africa and raised 7 figures for its launch, advancing African representation on the world's most iconic music stage.

Through the GUBA Awards, she has created a globally recognized platform honoring African excellence and uniting policymakers, influencers, and diaspora changemakers in the mission of African advancement.

A recipient of an MBE from Her Majesty Queen Elizabeth II for services to UK-African relations, Lady Dentaa continues to use her voice, networks, and leadership to champion opportunity, empower the next generation, and drive national transformation across the continent.

Lady Dentaa is an internationally recognized entrepreneur, cultural diplomat, and advocate for Africa-diaspora engagement, with over two decades of leadership in trade, tourism, sports, and cultural diplomacy. She has served on the Ghana Tourism Board, contributed to the Beyond the Return Steering Committee, and was appointed Head of Marketing for Ghana's 2014 FIFA World Cup Secretariat mission to Brazil.

As President and CEO of GUBA Enterprise, Lady Dentaa has built strategic partnerships that connect Africa with its global diaspora, advancing investment, policy dialogue, and cultural exchange. Her work has strengthened Africa's international profile through high-level engagements that bridge governments, businesses, and communities across continents.

A pioneer in African sports and entertainment, Lady Dentaa founded Speak to Dentaa and managed leading football talents, including Asamoah Gyan, while playing a key role in securing Emmanuel Frimpong's commitment to represent Ghana internationally. In 2020, she was appointed Head of International Relations and Diaspora for Asante Kotoko Sporting Club, where she helped expand the club's global reach during a historic league-winning period.

She has also led landmark sports diplomacy initiatives, including facilitating the visits of Dutch-Ghanaian football star Memphis Depay and NFL player Jeremiah Owusu-Koramoah to Ghana, fostering stronger connections between African heritage, global athletes, and investment opportunities. Through her leadership, dozens of international athletes have engaged with Ghana's cultural and economic landscape. Through her work in business, sports, entertainment, and diplomacy, Lady Dentaa continues to champion African excellence, strengthen diaspora relations, and promote Africa's influence on the global stage.

What This Can Mean For Your Business.

- Government, trade and economic development connections.
- Strategic partnership and business relationship.
- Access to investment opportunities in Ghana and Africa.
- Market expansion opportunities in Ghana and Africa.

"We are Ghana's most trusted bridge connecting global leaders with the country's investment landscape, key institutions, and transformative business opportunities."



Excellence & Professionalism

Every delegation benefits from seamless logistics, strategic stakeholder interactions, and high-level engagements curated for serious investors and decision-makers.



 Dr. Daniel McKorley - **Founder and Executive Chairman of the McDan Group of Companies**



Proven Track Record

High-profile missions include delegations led by the Former Mayor of Houston and the Prime Minister of Anguilla — with strategic meetings at ministry and executive level.



Sylvester Turner - Former Mayor of Houston



End-to-End Facilitation

From investment missions and corporate visits to business matchmaking and government engagements — GUBA Tours manages every detail from arrival to deal execution.



Bell Ribeiro-Addy – Former UK Trade Envoy to Ghana & Dr. Cassiel Ato Forson – Minister for Finance of Ghana

WHY GHANA?

The West African Gateway — 400 Million Consumers, Unmatched Stability

01 Regional Leadership

West Africa's beacon of political stability and democratic excellence. Gateway to ECOWAS — the region's single market of 400 million consumers.

02 Investment Excellence

Globally recognised for transparent governance, robust legal frameworks, and competitive incentives across agriculture, technology, energy, real estate, and manufacturing.

03 Diaspora Advantage

Ghana's Year of Return legacy positions international diaspora leaders as priority investors, with dedicated government programmes and diplomatic support.

04 Strategic Timing

With accelerated export development programmes and a 24-hour economy initiative now active, 2026 represents a critical window for first-mover advantage.



MISSION OVERVIEW

7 Days of Strategic Engagement

Day 1

Foundation & Orientation

- Cultural airport welcome
- Welcome dinner and networking reception with local business leaders and key stakeholders in Accra.

Day 2

Policy & Real Estate

- Lands Commission engagement on acquisition and investment.
- Ghana Infrastructure Investment Fund (GIIF) briefing.
- Site visit to major residential and commercial development.

Day 3

Trade, Finance & Legal

- Ministry of Trade and Industry.
- Ghana Card Registration
- Financial and capital institutions meeting.
- Tax advisory engagement.
- Legal and regulatory briefing with specialist law firm.

Day 4

Industry & Agriculture

- Ministry of Food & Agriculture.
- 24-hour Economy & Accelerated Export programme briefing.
- Immersive farm experience.
- Ghana Export Promotion Authority.



GUBA Real Estate Investment Tour and Site Visit with the Memphis Delegation and Representatives from the Mayor's Office, in partnership with Capemay Properties, to the construction site of Selton Sky Twin Towers, set to become one of Ghana's tallest landmark developments in Accra.

MISSION OVERVIEW

7 Days of Strategic Engagement

Day 5

Investment Promotion

Ghana Investment Promotion Centre (GIPC) — priority sectors, incentives, and company establishment processes.

Day 6

Heritage & Bespoke Meetings & Give Back Initiative

Kwame Nkrumah Museum, Independence Square. Audience with Traditional Authorities. Tailored bilateral investment meetings with specific partners.

Day 7

Debrief & Departure

Breakfast debrief, final market visit, and airport departure.



GUBA Investment meeting : Memphis Delegates from the Mayor Office with the Ghana Investment Promotion Centre (GIPC) at the Ministry of Finance and Economic Planning (Ghana)

HIGH-LEVEL LEADERSHIP ENCOUNTERS

GUBA Tours arranges private audiences that would take years to secure independently.

STATESMAN



**Former President
John Agyekum Kuffour**

Exclusive conversation with one of Africa's most respected statesmen on Ghana's growth trajectory, economic reforms, governance excellence, and West Africa's evolving investment landscape.

TRADITIONAL AUTHORITY



**His Majesty King Tackie Teiko Tsuru II
Gã Mantse**

Private audience offering rare insight into traditional leadership, cultural heritage, community development, and the chieftaincy institutions central to doing business in Ghana.

INDUSTRY TITAN



**Ibrahim Mahama
Engineers & Planners**

Founder of West Africa's foremost mining, construction and logistics company — insights into large-scale industrial operations, infrastructure development, and entrepreneurial innovation.



His Majesty Otumfuo Osei Tutu II – King of Asante (Left), Honorable Mia Amor Mottley (Middle) Prime Minister for Barbados, & Lady Dentaa Amoateng, MBE (CEO & President, GUBA Enterprise) – GUBA Trade and Investment Conference & Awards – Barbados

HIGH-LEVEL LEADERSHIP ENCOUNTERS

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ENERGY LEADER



Energy Entrepreneur & Philanthropist

Recognised leader in Ghana's oil and gas sector sharing expertise on energy innovation, petroleum services, offshore operations, and indigenous entrepreneurship.

FINANCE



Senior Financial Sector Executive

Private discussion on investment financing, capital markets, foreign exchange, digital banking, and practical partnership opportunities in Ghana's sophisticated financial ecosystem.

REAL ESTATE



Real Estate Industry Leaders

Strategic analysis of residential and commercial trends, land value patterns, emerging development corridors, and investment opportunities across Accra, Tema, Kumasi and coastal regions.



Bellavia Ribeiro-Addy - left seat (Member of Parliament for Clapham and Brixton Hill), H.E. Ambassador Dr. Erieka Bennett –Next (Founder Diaspora Africa Forum), H.E John Agyekum Kuffour – Middle (Former President of Ghana), Lady Dentaa Amoateng MBE – right (CEO & President GUBA Enterprise) and Memphis Delegate from Mayor office – GUBA & Memphis Trade Mission to Ghana (May 2026)

PRIORITY INVESTMENT SECTORS

Six High-Growth Opportunities in Ghana's Economy



Agriculture & Agribusiness

Cocoa, cashew, shea, and aquaculture — value-addition and export potential with direct farm immersion on the mission.



Digital Technology

Fintech, e-commerce, and ICT infrastructure driving Ghana's emergence as West Africa's tech hub and innovation centre.



Real Estate & Infrastructure

Mixed-use developments, commercial properties, and affordable housing addressing rapid urban demand across Accra, Tema, and Kumasi.



Energy & Utilities

Oil, gas, solar, and hydro energy projects supporting industrial growth and regional power distribution ambitions.



Tourism & Hospitality

Cultural heritage sites, eco-tourism, and hospitality infrastructure capitalising on Ghana's Year of Return legacy and growing global appeal.



Manufacturing

Textile production, food processing, and industrial manufacturing benefiting from AfCFTA trade agreements and skilled workforce.

INVESTMENT FACILITATION FRAMEWORK

Three-Pillar Support System for Serious Investors



01

Project Briefs

Comprehensive documentation including capital requirements, investment structures, ROI projections, and realistic timelines for every sector opportunity reviewed during the mission.



02

Stakeholder Introductions

Direct connections to project sponsors, experienced developers, and key government agencies — including GIPC, Ministry of Trade and Industry, and Ministry of Food and Agriculture.



03

Financial Structuring

Banking partnership through Banks and financial institutions for investment structuring, capital access, risk mitigation, and ongoing deal facilitation post-mission.



High-level meetings facilitation with the Ministry of Trade and Industry, Ministry of Food and Agriculture, and Ghana Investment Promotion Centre (GIPC) — subject to availability.

PACKAGE & INVESTMENT

7 Days ·

TOTAL PACKAGE

- 7 Days / 6 Nights Accommodation at the Pelican Hotel with Breakfast
- All Ground Transportation & Logistics
- Cultural Airport Welcome & Escort
- All Mission Facilitation & Admin
- Business, Trade & Investment Meetings
- Corporate Engagements
- Cultural & Heritage Experiences
- Ghana Card registration
- E - VISA
- Post-Mission Investment Report including video and photography

POST-MISSION VALUE DELIVERED



Comprehensive Investment Report

Detailed summary of all opportunities reviewed, financial projections, and risk assessments for each sector engaged during the mission.



Meeting Documentation

Professional notes from every stakeholder engagement with clear action items, follow-up steps, and contact intelligence.



Ongoing Partnership Facilitation

Continued deal facilitation through GUBA's established local network — from due diligence support to contract introductions and banking connections.



GUBA Alumni Network Access

Entry into an exclusive community of global investors, diaspora leaders, and Ghana business figures who have participated in previous GUBA missions.

A GATEWAY TO ENDLESS POSSIBILITY

Limited Spot

This carefully curated experience offers unparalleled access to Ghana's investment landscape, leadership ecosystem, and the collaborative future that awaits visionary business leaders ready to embrace West Africa's potential.



His Majesty King Charles III (King of United Kingdom of Great Britain and Northern Ireland) and Lady Dentaa Amoateng MBE (CEO and President of GUBA Enterprise) at the commonwealth.

SECURE YOUR PLACE

01

Express Interest

Contact GUBA at dennis@gubaawards.co.uk
Tel: +233597385229/ +233245156705
confirm delegate availability

02

Delegate Briefing

Receive full mission briefing
pack and sector preferences form

03

Secure Your Place

Submit deposit to confirm
your position in the delegation

04

Pre-Mission Prep

GUBA tailors your bespoke
meetings and investment briefs